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Media Alert

Pilot Program Announced to Remove Recyclable Material from Greater Cincinnati Waterways and Provide Green Jobs in the Community

Mill Creek Alliance, Coca-Cola Consolidated, and Osprey Initiative announce a pilot program to collect and remove recyclable materials from the waterways in the Greater Cincinnati area using devices called Litter Gitters. In addition to collecting and removing materials from the waterways, this pilot program will gather data and find sustainable solutions for the future using the materials gathered from the Litter Gitters.

Litter Gitters are small stream litter collection devices used to intercept floating debris from storm water runoff. The devices will be cleaned weekly and after heavy rains in the area, if needed. Osprey Initiative will employ a number of local personnel to maintain the traps, creating Green Jobs in the area.

What: Press conference announcing the pilot program to remove recyclable material from Greater Cincinnati area waterways and provide green jobs in the community. During the press conference, Osprey Initiative will install the first Litter Gitter of this pilot program.

When: February 11, 2020 | 1 – 2pm

Where: Evendale Commons
 Village of Evendale
 Parking available at Evendale Menards (2789 Cunningham Drive, Cincinnati OH 45241)
 *look for the Coca-Cola Consolidated branded feather flags

Who: Interview opportunities with Mayor Richard Finan of the Village of Evendale as well as representatives from the City of Cincinnati, Mill Creek Alliance, Osprey Initiative, and Coca-Cola Consolidated

Onsite Contacts: Jennifer Richmond, Sr. Director Government Relations, Coca-Cola Consolidated
 Dave Schmitt, Executive Director, Mill Creek Alliance

About Mill Creek Alliance

Mill Creek Alliance (MCA) has worked for over 25 years to protect and restore the Mill Creek watershed and its communities. MCA focuses on environmental education, restoration of the river and its natural resources, encouraging recreation on and along the stream, transformation of derelict properties, planting trees and edible gardens, building trails, revitalizing Mill Creek neighborhoods, and engaging the public in all of its work.

To date, MCA has successfully provided year-round environmental education programming for over 41,000 youth & has recruited & trained over 9,000 adult volunteers for Mill Creek fieldwork & project planning. It has also forged strong cross-sector partnerships working with businesses, neighborhood councils, other nonprofits, local governments, healthcare organizations, universities, and schools. In the process, MCA has completed 45 ecological regeneration projects (stream banks, wildlife habitats, wetlands, and floodplains) and planted many thousands of trees along the river with the assistance of volunteers and youth employees. MCA also sponsors public canoe outings or "urban stream adventures" to reintroduce the public to the beauty of the watershed, as well as fishing outings to highlight the amazing improvement of water quality and ecology. Finally, MCA has helped build almost five miles of the City of Cincinnati's Mill Creek Greenway Trail (with more to come in 2020) and transformed derelict properties along the river into public greenspace, gardens, and trails.

Coca-Cola Consolidated, Inc.

Coke Consolidated is the largest Coca-Cola bottler in the United States. Our Purpose is to honor God, serve others, pursue excellence and grow profitably. For 118 years, we have been deeply committed to the consumers, customers, and communities we serve and passionate about the broad portfolio of beverages and services we offer. We make, sell, and deliver beverages of The Coca-Cola Company and other partner companies in more than 300 brands and flavors to 66 million consumers in territories spanning 14 states and the District of Columbia.

Headquartered in Charlotte, N.C., Coke Consolidated is traded on the NASDAQ Global Select Market under the symbol "COKE." More information about the company is available at www.cokeconsolidated.com. Follow Coke Consolidated on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).

Osprey Initiative

Osprey Initiative, LLC is a specialty environmental contractor bringing tailored solutions to specific environmental needs for our clients. Our intent is to bridge the gap between intent and action in the sustainability world by focusing on implementable projects that fit our client's budgets and needs. Ohio is our third state and eighth watershed where Litter Gitters have been deployed.